

### **RURAL HORIZONS 2.0** New lands to discover



#### Cooperation project proposal

**GALRISORSA** Lomellina











- to promoting sustainable development and enhancing the
  - quality of life in the Lomellina region through strategic
    - initiatives and funding opportunities.

# WHO ARE WE?

**GAL Risorsa Lomellina** is a Local Action Group (LAG) dedicated

Visit our website at https://www.galrisorsalomellina.it/



# WHERE?

Lomellina is a region located in the northwest of **Italy**, within the province of Pavia in Lombardy. It is bordered by the rivers Ticino, Po and Sesia, contributing to its rich agricultural landscape. The region is approximately one hour away from Milan.

#### omellina



Lomellina is renowned for its lush, fertile plains, which are ideal for rice cultivation. The region is characterized by its scenic countryside, dotted with villages, historical landmarks and extensive rice paddies.

The natural beauty and peacefulness of Lomellina makes it the ideal place for people who want to discover a land far from the hectic city life.







# CONTEXT



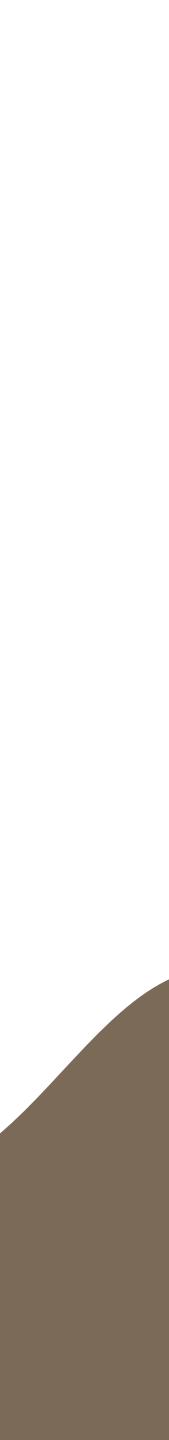
#### Cities and rural areas express complementary needs



### METROPOLISES NEEDS



- Escape from urban chaos
- Indulge in leisure and relaxation
- Experience the nearby territory
- Immerse oneself in beauty and nature
- Rediscover history, memory, culture
- Reclaim authentic values and traditions



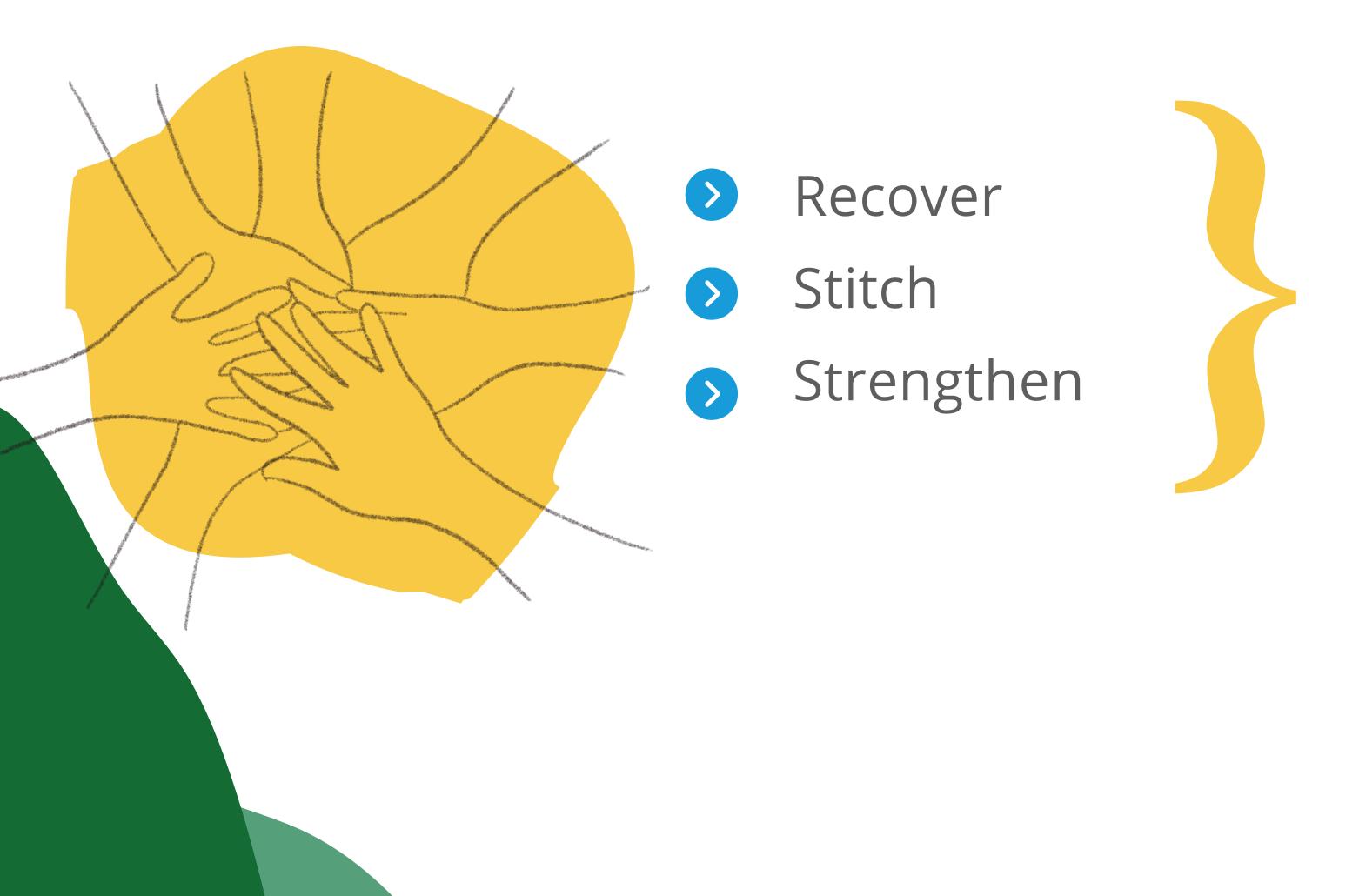
### **RURAL TERRITORIES NEEDS**



- Boost local economy
- Enhance production
- Increase tourist flow
- Strengthen services
- Transmit values and



### **PROJECT OBJECTIVES**



#### The relationship between the metropolis and the surrounding territories



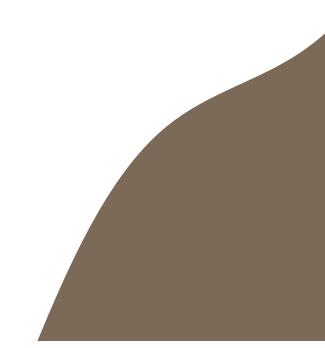
# WHO WE ARE LOOKING FOR

We are seeking other **Local Action Groups** located in regions within approximately one hour's travel from major European metropolitan areas, that want to reconnect or strengthen ties with these major metropolises with the aim of attracting more visitors, more frequently.



#### Through a two-year cooperation project tailored to our regional needs, we will share previous best practices and experiment with new ones.







Spring 2025:

# TIMELINE

#### June-September 2024: partners reserach

- October-December 2024: project designing
- project beginning





#### IF YOU'RE INTERESTED OR NEED MORE INFORMATION, REACH OUT TO SCHEDULE A DISCOVERY CALL

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